



Insights Business Intelligence

Transform stagnant, archived email data into actionable business intelligence.

Comes free with both Dropsuite Email Backup and Email Archiving solutions

Dropsuite offers Insights Business Intelligence (Insights BI) as a free add-on to its powerful suite of Email Backup and Archiving services.

Insights BI is an email analysis tool providing a robust email analytics toolset to transform stagnant, archived email data into actionable business intelligence. Dropsuite Insights BI turns complex and extensive email data sets into simple and actionable reports, graphs and charts.

Insights BI by Dropsuite answers questions such as:

- ✓ Which staff are efficiently managing emails, and which are falling short?
- ✓ Which recipients are being sent emails/attachments & at what frequency?
- ✓ Are there employees who are exhibiting unusual email behaviors?
- ✓ What process issues are revealed by analyzing patterns of usage?
- ✓ How much time goes by before support contacts customers and resolves their issues?



IMPROVE

Find patterns of poor email utilization to determine the emails causing reduced performance and identify potential improvements to increase business productivity.



SECURE

Evaluate potential threats to system security by identifying dangerous or suspicious email attachments. Leverage Insights BI data to fix security threats caused by untrained users.



VISUALIZE

Transform terabytes of data into simple charts and graphs that visualize patterns and help shed light on company-wide and individual usage.

Our numbers speak louder than words

15 billion backups per day

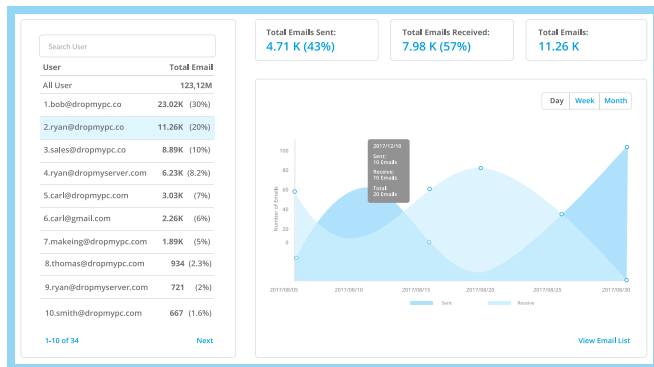
139 countries where we back up data

9 geographic markets served

Product Features

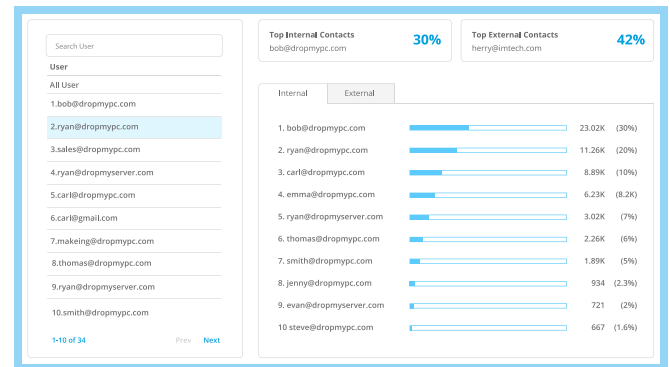
EMAIL VOLUME ANALYSIS

- Provides visual graphs
- Highlight unusual highs or lows in email volume
- Determine patterns of unusual use
- Identify and correct issues causing spikes in activity



TOP CONTACTS IDENTIFICATION

- Identify contacts overburdened or underwhelmed with email data
- Determine which email data should get to whom
- Reveal modification needs to improve performance

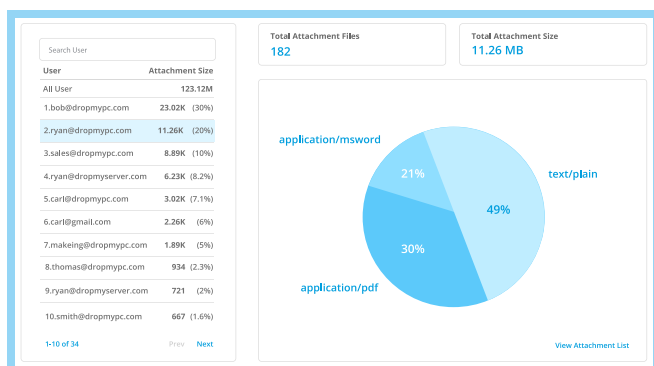


CUSTOMIZE & CURATE

- ✓ Customize every report
- ✓ Drill deeper into individual data sets
- ✓ Find specific email usage patterns
- ✓ Set custom time and date ranges
- ✓ Set reporting levels from the entire organization, down to a unique individual

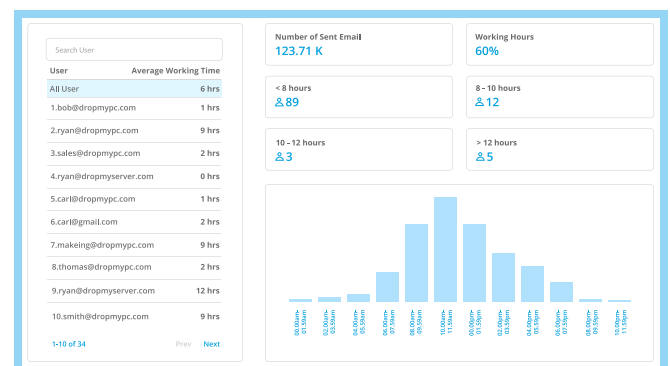
ATTACHMENTS

- Evaluate quantity and size of attachments from various levels
- Monitor attachments, whether they are sent internally or externally
- Determine which attachments strain your email systems
- Monitor, detect, and catch data leaks by domain
- Allow data and IP protection through graphical representation
- Identify improvements to reduce large attachment usage



TIME SENDING EMAILS

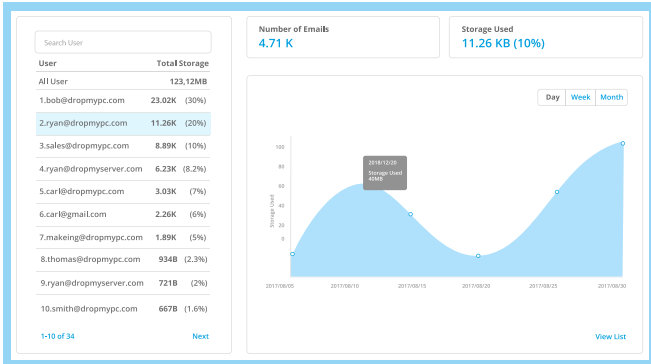
- Determine individual/group hours spent sending emails
- Monitor employee working hours in email send times to promote work-life balance
- Identify patterns of unusual activity, such as unusual email send times
- Catch spammers or hackers using your email systems to send illicit messages by identifying unusual activity
- Track multi-geo tenants and display global time zone reports



Product Features

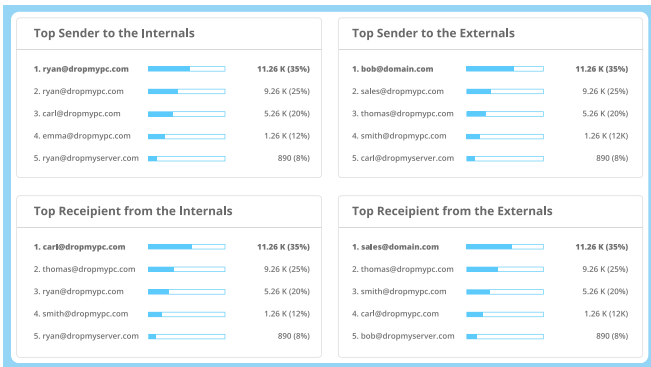
EMAIL STORAGE UTILIZATION

- Valuable for firms with limited storage
- Evaluate amounts of data stored over a given period
- Identify if and when additional storage may be needed in advance



TOP SENDERS AND RECIPIENTS

- Identify top email senders and recipients
- Determine users sending/receiving either too much or too little emails vs the norm
- Identify overworked or underperforming users
- Provide process improvements or training sets to improve performance



Improve Your Business Productivity

The ability to improve productivity cannot be underestimated. Email is one of the most heavily used tools of any business. The ability to help the organization better use email by being more efficient and effective is the key to potentially significant productivity increases.

Start improving your business productivity with Insights BI by Dropsuite.

About Dropsuite

Dropsuite is a cloud software platform enabling businesses and organizations globally to easily backup, recover and protect their important business information. Dropsuite's commitment to advanced, secure, and scalable cloud technologies keeps us in the forefront of the industry and makes us the choice of leading IT Administrators and Service Providers globally.

TO LEARN MORE DROP US A LINE HERE

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